

SUMMARY

The Private Foundation Foto Colectania started its activities in January 2002 as a result of a passionate drive: collecting photography. Three years before, our president, Mario Rotllant, initiated a photography collection that would become the starting point of our project, and we decided that the main role of our foundation would be the collection and diffusion of photography. Our other aim is to promote Spanish and Portuguese creative contemporary photography, which our collection is based on.

We would like to contribute to making photography collections less exclusive in this country, as well as to the debate on collection culture. We have dedicated a great deal of our efforts to collecting photography, organizing exhibitions, catalogues, debates and events for our friends and members. We contribute to the understanding of photography and photographic collections by paying attention to details, such as an adequate presentation and illumination of exhibitions, keeping our collections in the best condition, creating beautifully printed catalogues and constantly spreading specialized terminology.